MMBA SECONDARY MARKET AND LOAN SERVICING CONFERENCE

May 13, 2013

Presented by Timothy M. Warren Jr. Chief Executive Officer The Warren Group



### Agenda

#### Brief Overview of The Warren Group

#### Market Conditions Update

- Sales Volume
- Median Prices
- Comparing The Crashes
- Other Data
- TWG Outlook



### TRUSTED STANDARD FOR REAL ESTATE & FINANCIAL DATA

ACCURATE COMPREHENSIVE EXPERIENCED

#### PROPERTY AND TRANSACTION INFORMATION



## The Warren Group – Business Units

#### Publishing

- Banker & Tradesman
- The Commercial Record
- Custom
   Publications

#### **Events**

- BankWorld
- GNECUS
- New England Mortgage Expo
- B&T Community Bank Heroes, Women of FIRE

#### Data Solutions

- Market Reports
- Research Tools
- Analytics
- Portfolio
   Monitoring
- Match Append
- Marketing Solutions



## TWG Resources: Banker & Tradesman





## TWG Resources: The Commercial Record





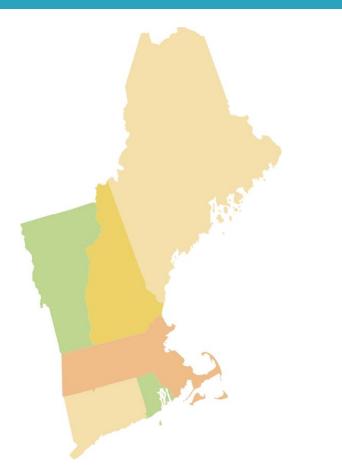
## TWG Resources: RE Records Search

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### Geographic Coverage

- Massachusetts
- Connecticut
- Rhode Island
- New Hampshire
- 🗆 Maine
- Vermont
- New York
- …and growing!





#### About Our Data

- Public records
- Town halls
- Registries of deeds
- Tax assessors



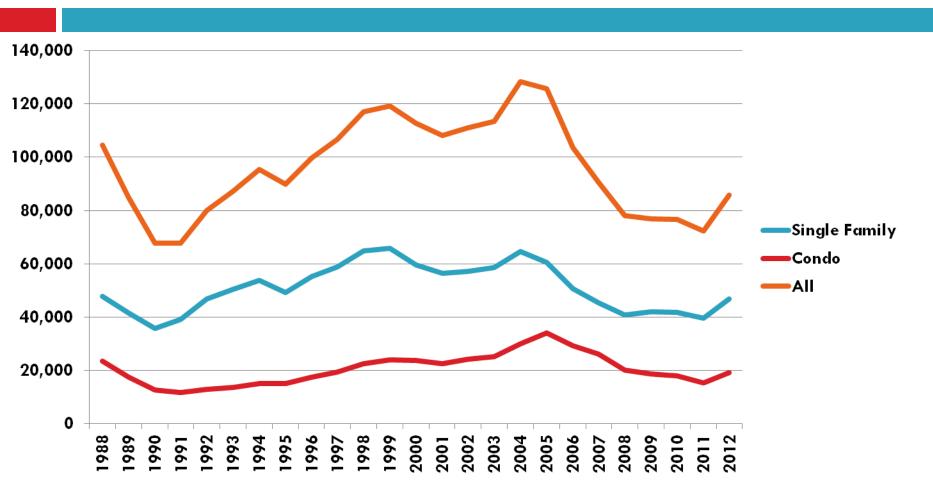






#### Massachusetts Sales Stats

# of units sold per year: 1987 – 2012





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#### Massachusetts Sales Stats 2010 – Q1 2013

#### Single-Family Sales:

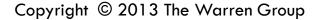
<u>2010</u> 41,389	<u>2011</u> 39,048	-5.7%	
<u>2011</u>	<u>2012</u>		
39,048	46,887	+18.4%	
<u>Q1 2012</u>	<u>Q1 2013</u>	0.10/	
8,017	7,849	-2.1%	
Condo Sales:			
<u>2010</u>	<u>2011</u>		
18,048	15,118	-16.2%	
<u>2011</u>	<u>2012</u>		
15,118	19,061	+25.5%	
<u>Q1 2012</u>	<u>Q1 2013</u>		THE WARREN GROUP
3,057	3,083	+0.85%	Real Estate & Financial Information Since 1872

#### Massachusetts Sales Stats Multifamily 2010 – Q1 2013

<b>2-Family Sales:</b>	<u>2011</u>		
4,776	4,213	-12%	
<u>2011</u> 4,213	<u>2012</u> 4,752	+12.8%	
<u>Q1 2012</u> 996	<u>Q1 2013</u> 930	<b>-6.6</b> %	
<b>3-Family Sales:</b>			
<u>2010</u> 2,202	<u>2011</u> 1,825	-17%	
<u>2011</u> 1,825	<u>2012</u> 1,901	+4.2%	
<u>Q1 2012</u> 381	<u>Q1 2013</u> 424	+11.3%	THE WARREN GROUP Real Estate & Financial Information Since 1872

## Massachusetts Home Sales 2012 compared to peak year(s)

<b>Single-Family Sales:</b> <u>2004</u> 64,568	<u>2012</u> 46,887	-27%
<b>Condo:</b> <u>2005</u> 34,056	<u>2012</u> 19,061	-44%
<b>2-Family:</b> <u>2005</u> 8,477	<u>2012</u> 4,752	-44%
<b>3-Family:</b> <u>2005</u> 4,027	<u>2012</u> 1,901	<b>-52.79</b> %



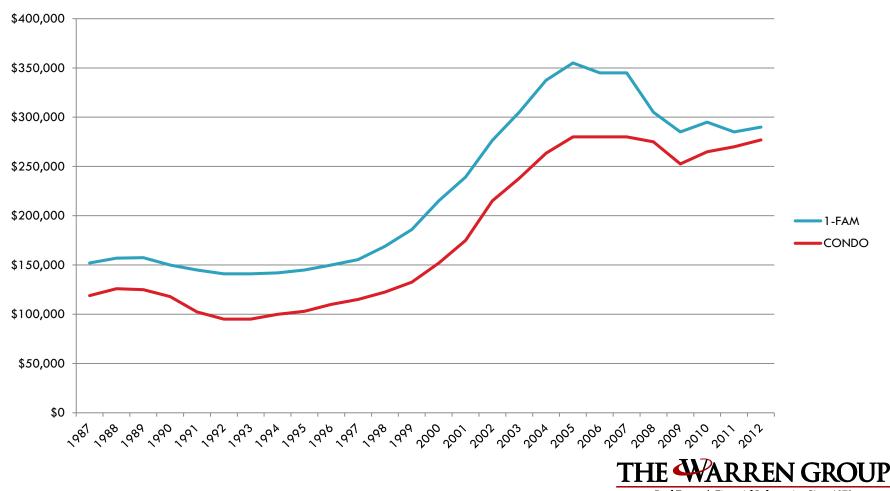
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#### Massachusetts Median Price Stats Prices by year: 1987-2012



#### Massachusetts Median Price Stats 1-Family & Condo: 2010 - Q1 2013

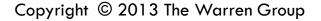
Single-Family Median P	rice:		
2010	<u>2011</u>		
\$295,000	\$286,000	<b>-3</b> %	
2011	<u>2012</u>		
\$286,000	\$290,000	+1.75%	
<u>Q1 2012</u>	<u>Q1 2013</u>		
\$255,500	\$282,500	+10.6%	
<b>Condo Median Price:</b>			
<u>2010</u>	<u>2011</u>		
\$265,000	\$270,000	+1.8%	
<u>2011</u>	2012		
\$270,000	\$277,000	+2.6%	
<u>Q1 2012</u>	<u>Q1 2013</u>		THE WARREN GROUP
\$246,000	\$250,000	+1.6%	Real Estate & Financial Information Since 1872

#### Massachusetts Median Price Stats Multifamily: 2010 - Q1 2013

2-Family Median Price:			
<u>2010</u>	<u>2011</u>		
\$224,600	\$231,393	+3%	
<u>2011</u> \$231,393	<u>2012</u> \$255,000	+10.2%	
	<u>Q1 2013</u>		
<u>Q1 2012</u> \$224,250	<u>9262,500</u>	+17%	
2 Eaucily Median Drices			
<b>3-Family Median Price:</b>			
<u>2010</u>	2011		
-	<u>2011</u> \$220,000	+8%	
2010		+8%	
<u>2010</u> \$204,250	\$220,000	+8% +15%	
<u>2010</u> \$204,250 <u>2011</u>	\$220,000 <u>2012</u>		THE WARREN GROUP

## Massachusetts Median Price 2012 compared to peak year(s)

<b>Single-Family Sales:</b> <u>2005</u> \$355,000	<u>2012</u> \$290,000	-18%
<b>Condo:</b> <u>2005, 2006, &amp; 2007</u> \$280,000	<u>2012</u> \$277 <b>,</b> 000	-1%
<b>2 Family:</b> <u>2005</u> \$360,000	<u>2012</u> \$255,000	-29%
<b>3 Family:</b> <u>2005</u> \$390,000	<u>2012</u> \$252,900	-35%



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#### Mass. Statewide Losers Median Sale Prices

	Q1 2012	Q1 2013	% Change
Weston	\$1,415,415	\$1,079,500	-24%
Hingham	\$787,000	\$615,000	-22%
Easton	\$420,000	\$329,850	-21.5%
Fairhaven	\$242,500	\$195,000	-20%
Chatham	\$540,000	\$435,000	-19%
Osterville	\$465,000	\$385,000	-17%
Grafton	\$313,500	\$265,000	-15%
Brookline	\$1,200,000	\$1,020,000	-15%
Beverly	\$345,000	\$295,000	-14%
Gloucester	\$325,000	\$282,000	-13%

Note: Towns with 15+ single-family home sales

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#### Mass. Statewide Winners Median Sale Prices

	Q1 2012	Q1 2013	% Change
Dorchester	\$192,000	\$330,750	72%
Gardner	\$92,000	\$158,000	72%
Orleans	\$450,000	\$735,000	63%
Jamaica Plain	\$425,000	\$675,000	59%
Somerville	\$331,200	\$510,000	54%
Wrentham	\$262,000	\$374,900	43%
Medway	\$280,362	\$394,000	41%
Bellingham	\$214,250	\$299,900	40%
Sudbury	\$491,250	\$687,000	40%
Pembroke	\$237,500	\$331,500	40%

Note: Towns with 15+ single-family home sales



### Hot Communities

Study of 7 hot communities (ones that had performed well in historical median price gains) and looked at properties listed in Feb 2011 and Feb 2012.

- 32% of 2011 listings sold within 30 days
- 61% of 2012 listing sold within 30 days
- 7% of 2011 listings sold for over asking price
- 22% of 2012 listings sold for over the asking price

**Conclusion:** Early signs of a market that is heating up and may spread to other communities

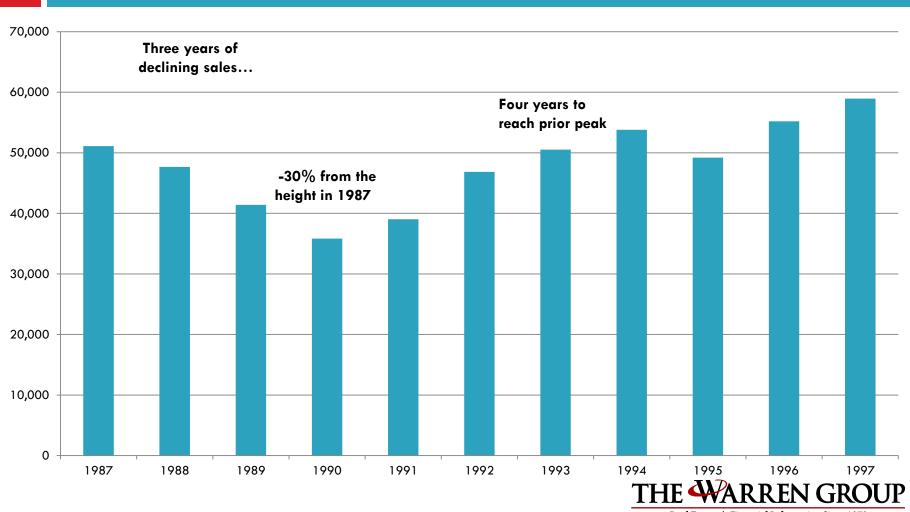
**Towns in study:** Arlington, Brookline, Hingham, Manchester, Middleton, Somerville, Walpole **Source:** MLS-PIN



## Comparing The Crashes



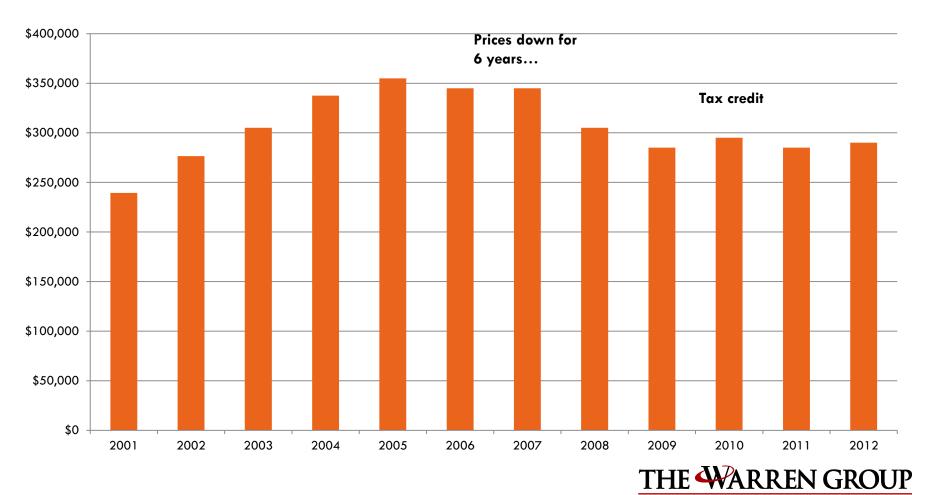
## Mass. Single-Family Home Sales 1987-97



## Mass. Single-Family Median Price 1987-98



## Mass. Single-Family Median Price 2001-2012



### Facts of Housing Crashes

- Crash of 1990s had declining sales volume for 3 years. Total decline: 30%
- Crash of 2000s had declining sales volume for 7 years. Total decline: 40%
- Crash of 1990s had declining median price for 3 years. Total decline: 10%
- Crash of 2000s had declining median price for 6 years. Total decline: 19%



#### Facts of Housing Crashes (continued)

- In crash of 1990s, sales volume increased for two straight years before median prices stopped falling.
- In crash of 2000s, 2012 was the first year with increase in sales volume, and flat median prices.
- At beginning of crash, the opposite is true. Sales volume falls, but median price continues to rise for a year or two.
- In crash of 1990s, it took 6 years after prices stopped falling for median price to reach previous peak. Very slow price recovery.



#### Factors in Recovery

- Improved jobs picture and growing personal income
- Growth in consumer confidence
- Improved stock market
- More affordable homes
- Pent-up demand
- Rising rents
- Quick home turnover



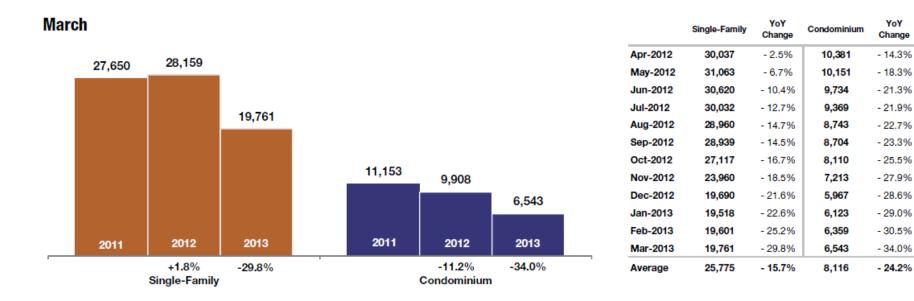




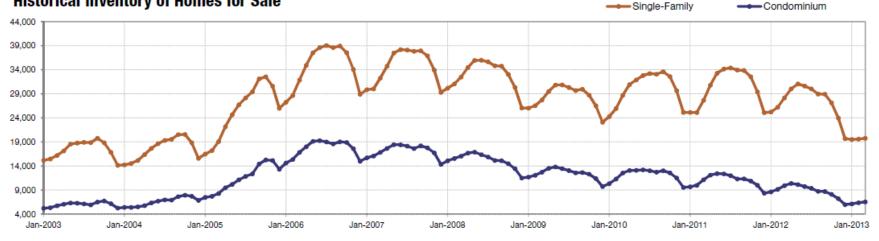
#### **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month.





#### **Historical Inventory of Homes for Sale**



### Mass. Homes - Days On Market

#### Single-Family

<u>March 2012</u> <u>March 2013</u>

131 124

#### Condo

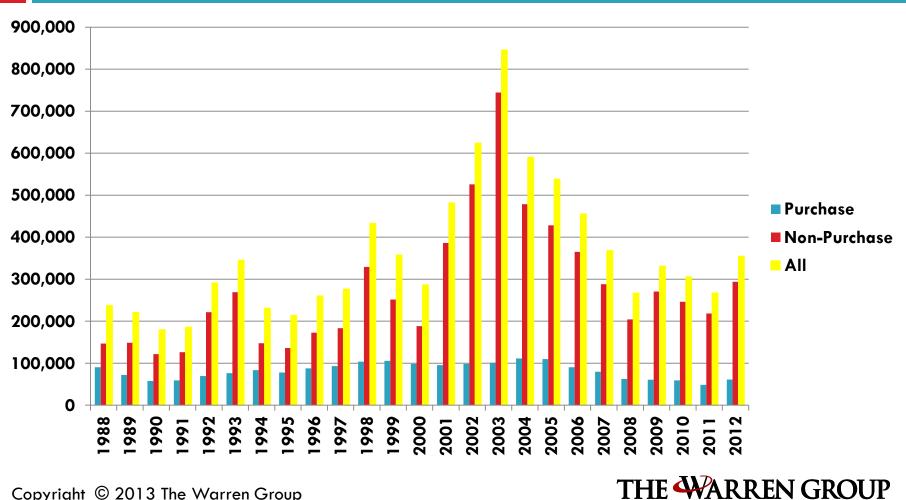
<u>March 2012</u> <u>March 2013</u> 123 99

\*average number of days the home was on the market prior to going under agreement



\*Source: Mass. Association of Realtors

#### Massachusetts Mortgage Originations 1988-2012



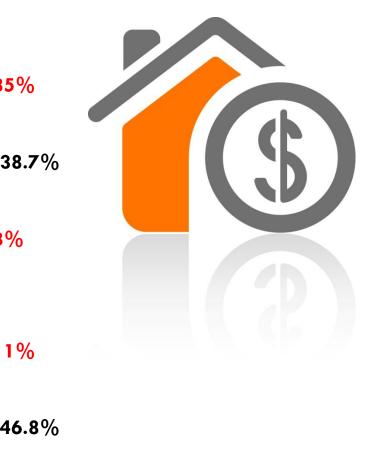
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#### Massachusetts Mortgage Activity 1-Family: 2010 - Q1 2013

Single-Family Purch	ase Mortgages: 2011		
35,733	31,438	-12%	
<u>2011</u> 31,438	<u>2012</u> 38,299	+21.8%	
<u>Q1 2012</u> 6,248	<u>Q1 2013</u> 6,860	<b>+9.8</b> %	
Single-Family Refir	nance Mortgages:		
<u>2010</u> 188,888	<u>2011</u> 155,041	-1 <b>7.9</b> %	
<u>2011</u> 155,041	<u>2012</u> 216,773	+39.8%	
<u>Q1 2012</u> 50,285	<u>Q1 2013</u> 53,384	<b>+6.2</b> %	THE WARREN GROU Real Estate & Financial Information Since 1872

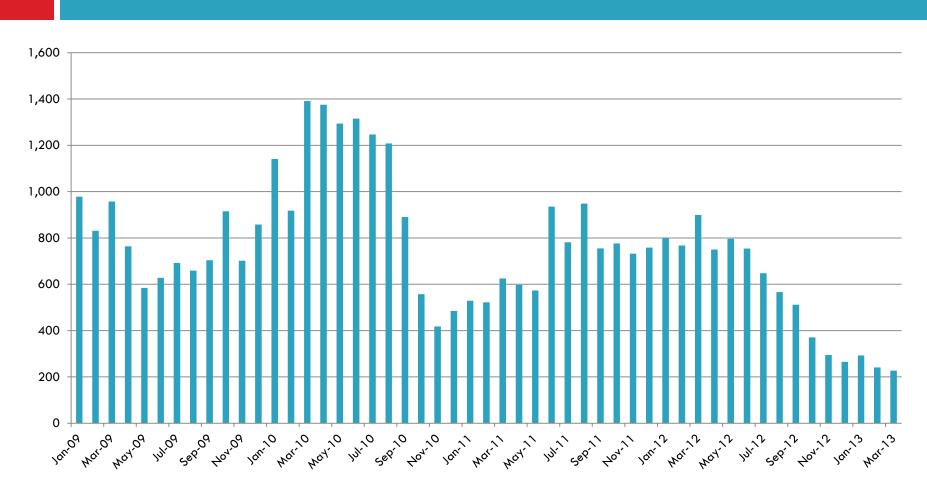
#### Massachusetts Mortgage Activity Condos: 2010 - Q1 2013

Condo Purchase M		
<u>2010</u> 12,810	<u>2011</u> 8,332	-35%
<u>2011</u> 8,332	<u>2012</u> 11,560	+38.7%
<u>Q1 2012</u> 1,877	<u>Q1 2013</u> 1,821	<b>-3</b> %
Condo Refinance <i>N</i>	Aortgages:	
<u>2010</u>	2011	
26,963	23,982	-11%
<u>2011</u>	<u>2012</u>	
23,982	35,201	+46.8%
<u>Q1 2012</u>	<u>Q1 2013</u>	
7,996	9,765	+22%
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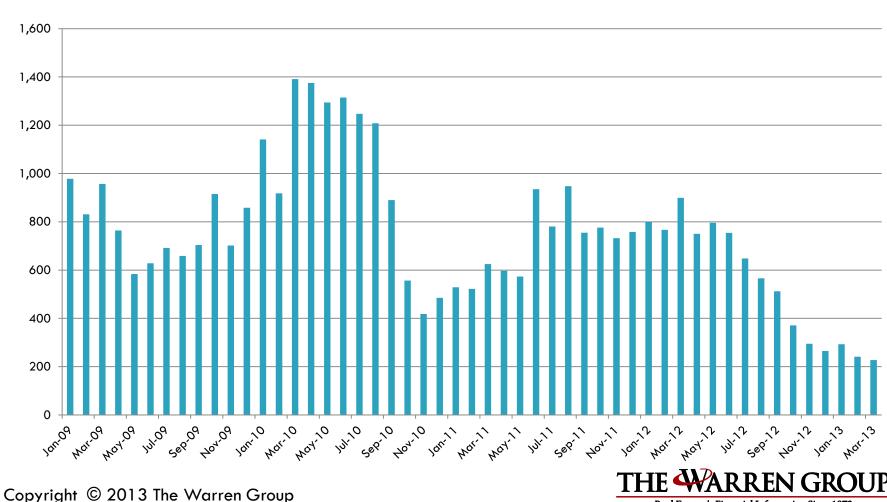
# Mass. Monthly Petitions to Foreclose 2009-2013





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# Mass. Monthly Foreclosure Deeds 2009-2013







#### TWG Market Outlook - MA

- Single-family homes sales will slow due to lack of inventory
- Sales for 2012 were 18% higher than 2011 making it the best year for sales volume since 2007. Sales in Q1 2013 declined
  2 percent from Q1 2012.
- Single-family median prices were up slightly in 2012; prices in Q1 2013 rose 10.5% and will likely continue this trend without additional home inventory.



### TWG Market Outlook - MA

• A growing number of communities in desirable areas with good employment prospects will outperform statewide averages

- Mortgage interest rates will remain low, making home purchases attractive
- Foreclosures should moderate in coming months as all other conditions improve





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