



SPONSORSHIP OPPORTUNITIES

New England Mortgage Bankers Conference

September 16-18, 2015

Please contact Debbie Sousa at 617-570-9114 or email at dsousa@massmba.com for other sponsorship opportunities)

Conference Sponsor – call the office to discuss!

NEMBC 2015 presented by.....

Large sponsor for entire conference – would include some individual sponsorships below as well as joint signage on all events

General Sponsorships:

- Lanyard Sponsorship - **SOLD**
Your logo printed on all lanyards. Name badge required at all NEMBC events
- Tote bag sponsorship - **-\$4,000**
Conference tote bags distributed to all attendees. This year's bag is re-useable so that attendees can reuse for outside activities
- Water Bottle Sponsorship - **SOLD**
Water bottles with sponsor logo provided for each attendee of the conference. Extras will be ordered so attendees can have more than one. Also be provided to golf tournament attendees
- Program Guide Advertising – (various pricing)
Program guide will be provided to all conference attendees, distributed in the Banker & Tradesman and will be displayed on the NEMBC web site
- Trolley Sponsorship (3-available) - **\$2,500 each**
For convenience of conference attendees. Transportation via continuous trolley service from hotel and back. Wednesday evening trolley will provide round trip transportation between the Rosecliff Mansion and the Hyatt hotel. Thursday (day) trolley will provide continuous transportation between downtown parking garage and the Hyatt hotel. Thursday evening trolley will provide continuous transportation between downtown Newport and hotel. Trolley will have banners on either side with logo of sponsoring company.
- Meeting Room sponsorships – (**\$1,500 – 1 available**)
As an alternative for exhibiting in the exhibit hall. Small individual meeting rooms available for Wednesday and Thursday. Food and beverage must be paid for by sponsor (if applicable).

Wednesday, September 16 events:

Chase Newport Country Club Sponsorships:

- Continental breakfast sponsor -**sold**
- Box Lunch sponsor - **\$2,500**
Conference attendees would have a box lunch with sponsor logo. We could also price lunch bags with company logos for the lunches.
- Hole Sponsor (12 available) - **\$500**
Tee signs with company logo
- Closest to the Pin Sponsor - **\$500**
Sponsorship of closest pin prize awarded at end of the tournament reception

Education/Networking Events:

- Welcoming Reception at the Rosecliff - **SOLD**
Premier NEMBC event – for one exclusive sponsor would work with marketing department to make this a company event. All marketing would advertise this as the _____ welcoming reception with advertising via email, signage at event, registration kick panel in registration area to be displayed on Wednesday, ability to invite non-conference attendees (limited amount), half page program guide ad for mansion with company logo, and limited availability for sponsor to customize event.
- 1 education program available (**\$500**)
Company logo in program guide, workshop signage and sponsorship acknowledged at the beginning of each workshop
- Marketplace Reception - **\$1,000**
Company logo in program guide, event signage and sponsorship acknowledged at the beginning of the reception

Thursday, September 17th events:

- Opening Session-**\$3,500.00**
Company logo in program guide, program signage, registration kick panel advertising displayed Wednesday and Thursday at the registration area, and sponsorship acknowledged at the beginning of the opening session.

- **Lunch Buffet in exhibit hall- \$5,000**
Company logo in program guide, event signage and sponsorship acknowledged at the beginning of lunch.
- **Speed Networking Reception -\$1,000**
Company logo in program guide, event signage and sponsorship acknowledged at the beginning of the reception

Education/Workshop Sponsors:

- **Education Programs -\$500 - 6 available**
Company logo in program guide, workshop signage and sponsorship acknowledged at the beginning of each workshop
- **NEMBC Night @ Newport Blues Party - \$2,500**
Company logo in program guide, event signage and sponsorship acknowledged at the beginning of the evening. Sponsor can get creative such as tee-shirts with logo, etc.

Friday, September 18th events:

- **“Free Friday” - \$7,500**

Invitation for all to attend Friday’s economic breakfast program. This event would be marketed as a separate event by all 6 NE Associations as well as day 3 of the conference.

Full buffet breakfast for all attendees.

Company logo in program guide, registration kick panel advertising displayed Wednesday and Thursday at the registration area , event signage and sponsorship acknowledged at the beginning of the event. Also individual marketing for this free event would have sponsorship acknowledgment

Other sponsorship opportunities may be available that are not listed – call the MMBA office to discuss any ideas!